



Sponsorship & Exhibition Prospectus

APSIPA ASC 2024

Asia Pacific Signal and Information
Processing Association
Annual Summit and Conference 2024

Macau, China
December 3 to 6, 2024



APSIPA ASC 2024

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WELCOME MESSAGE

On behalf of the Asia Pacific Signal and Information Processing Association (APSIPA), it is my great pleasure and honor to welcome each of you to the APSIPA Annual Summit and Conference (ASC), to be held in person in Macau, China from December 3 to 6, 2024. This is the 16th APSIPA ASC and the first time ASC has been held in Macau.

The first APSIPA ASC was held in Sapporo, Japan in 2009 and we have had annual ASCs every year since then in locations around Asia, the United States, and New Zealand. Since 2009, APSIPA has become a vibrant community of researchers and educators in signal and information processing. APSIPA now has many activities for our members including distinguished lecturers, seasonal schools, technical committee activities, and local chapter activities. In addition, we have the APSIPA Transactions on Signal and Information Processing and the Book Series. Our premier event and most visible activity continue to be our Annual Summit and Conference. We hope that all of you can enjoy, learn, and benefit from this year's ASC.

We give our sincere thanks to the entire organizing committee and volunteers. I believe they will put together a great program at APSIPA ASC 2024.

We look forward to a very successful APSIPA ASC and I hope to interact with many of you.

Best wishes and thank you,

President, APSIPA
Tatsuya Kawahara

General Co-Chairs
Jiantao Zhou
Kenneth Lam
Anthony Kuh
Woon-Seng Gan
Kosin Chamnongthai

APSIPA ASC 2024

Macau, China December 3 to 6, 2024

INFORMATION

Date: December 3 to 6, 2024

Venue:



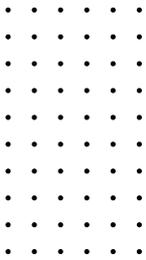
GALAXY INTERNATIONAL
CONVENTION CENTER

Contact:

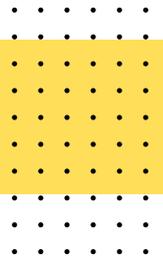
Secretariat APSIPA ASC 2024

Email: apsipa2024@iccmacao.com.

Phone: +853-2871-5616



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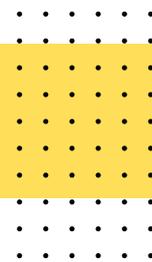
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(SLA) Jun Du, University of Science and Technology of China

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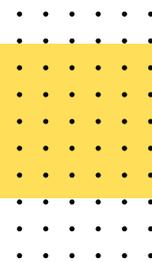
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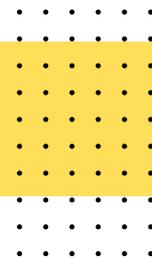
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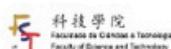
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SPONSORSHIP

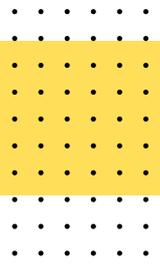
Content	Platinum	Gold	Silver
Amount	HKD 78,000 (USD 10,000)	HKD 39,000 (USD 5,000)	HKD 15,600 (USD 2,000)
Booth (Size: 3M*2M)	2	1	-
Program Book Advertisement (Color)	*	*	*
Advertisement Media Play	√	√	√
Logo on Official Website	√	√	√
Promotion Item in Conference Beg	√	√	√
Entrance Layout	√	√	√
Registration Counter Layout	√	√	-
Conference Badge Layout	√	-	-
Conference Bag Layout	√	-	-
Banquet Banner Layout	√	-	-
Speech in Winter School Session and 20 One-Day Pass	√	-	-
Free Registration	2	1	-

*Platinum: Back Cover

Gold: Inside Front Cover or Inside Back Cover

Silver: Inside Page

SPONSORSHIP

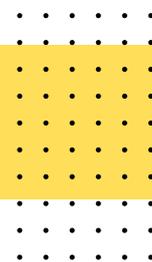


Singular Item

Exhibition	BOOTH Amount: HKD 15,600/per (USD 2,000/per) Note: (1) First come, first choose (2) Booth size: 3M*2M

Catering	Coffee Break Amount: HKD 15,600 per slot (USD 2,000 per slot) Note: (1) Dec.3 afternoon*1, Dec.4-5 morning*1and afternoon*1, Dec.6 morning*1 (2) Appreciation Banner will be shown during coffeebreak
	Welcome Reception Amount: HKD 31,200 (USD 4,000) Note: (1) Print sponsor's name and logo on the welcome reception banner (2) 2 participants could attend welcomereception for free
	Banquet Amount: HKD 78,000 (USD 10,000) Note: (1) Print sponsor's name and logo on the banquet banner (2) 2 Participants could attend banquerfor free

SPONSORSHIP



Singular Item

Advertisement *Printing file shall be designed and provided by sponsor.	Back Cover (Color) Amount: HKD 15,600 (USD 2,000) *Platinum sponsor has the right to choose the item in priority
	Inside Front Cover / Inside Back Cover (Color) Amount: HKD 15,600 (USD 2,000)*Gold sponsor has the right to choose the item in priority
	Inside Page (Color) Amount: HKD 11,700 (USD 1,500) *Silver sponsor has the right to choose the item in priority

Logo Layout	Conference Badge Layout Amount: HKD 15,600 (USD 2,000) Note: Print sponsor's logo on the badge
	Conference Bag Layout Amount: HKD 15,600 (USD 2,000) Note: Print sponsor's logo on the badge (one color)
	Promotion Item in Conference Bag Amount: HKD 15,600 per item (USD 2000 per item)
	Logo and Link on Official Website Amount: HKD 15,600 (USD 2,000)

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2024 APSIPA Annual Summit and Conference (APSIPA 2024) Sponsorship Agreement Form

Please fill in the form and reply it to secretariat (apsipa2024@iccmacao.com.) via email
before **Nov.20 2024**

Date:

Company Name			
Invoice Title	<input type="checkbox"/> Same as company name or _____		
TAX Number			
Contact Person			
Department			
Tel		Fax	
Contact E-mail			
Sponsor Item	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Singular Item:		
Total Amount	USD		

Signature:

Date:

Company
Stamp

Please reply this page

APSIPA ASC 2024

Macau, China December 3 to 6, 2024

Bank Transfer Information

Bank Name	Bank of China, Macau Branch
Bank Address	Bank of China Building, Avenida Doutor Mario Soares, Macau
Account Name	Macau Expo Group Limited
Account Number	198810011250(USD) or 191120017232 (HKD)
SWIFT/BIC Code	BKCHMOMXXX
Payment Reference	APSIPA 2024, Company Name
Address	Ave do Dr. Rodrigo Rodrigues, No.223-225, Nam Kwong Building, 13/K, Macau

Note:

* Bank charges are the responsibility of the participant and should be paid at source in addition to the registration fees.

* All costs must be covered by the ordering customer and “free of charge for the receiver account” on all payments.

*A copy of the bank transfer document should be sent to:

apsipa2024@iccmacao.com before **Nov.20 2024**